The Fast-Track Practice

How Electronic Prior Authorization Eliminates Prescriber Bottlenecks

Prescribing is easy. Prior authorization isn't.

01 **Complex by design**

PA requirements slow therapy start and frustrate patients before the first dose.

02 **Overloaded staff**

Teams drown in follow-ups, faxes, and payor callbacks.

03 **Clinical focus lost**

Administrative burden pulls prescribers away from patient care.

The reactive PA loop

Burden shifts from pharmacy to the prescriber's office, creating downstream delays.

1
Rx Written
Prescriber sends Rx

2
Pharmacy
Claim rejects — PA required

3
PA Request
Fax / portal to clinic

4
Clinic Reacts
Staff hunts for info

The loop repeats — every new Rx restarts the same reactive cycle.

Where traditional PA breaks down

01 **Manual channels**

Faxes, payor portals, and endless phone tag between staff and payors.

02 **Redundant entry**

The same patient data re-keyed across EHR, portal, and payor forms.

03 **No visibility**

Status is a black box — no way to know where a PA sits in real time.

04 **Missing docs**

Incomplete clinical documentation triggers pends and denials.

ePA replaces the loop with a line

A direct, digital path from EHR to payor — automated, prompted, and tracked end-to-end.

1

EHR

2

Auto-Prefill

3

Clinical Prompts

4

Payor Review

5

Real-Time Status

What powers RxEPA

1

Auto Prefill

Patient & clinical data pulled from the EHR — no rekeying.

2

Clinical Prompts

Payor-specific questions upfront prevent first-pass denials.

3

Real-Time Status

Dashboards show exactly where every PA sits.

4

Role-Based Queues

Structured delegation for MAs, coordinators, and PA specialists.

Fewer clicks. Cleaner audits. More care.

–62% Admin overtime on PA tasks

100% Digital audit trail coverage

3.4× Faster PA turnaround

Patients get their medications — faster.

- **Faster therapy starts**
  Approvals in hours, not days.
- **Less abandonment**
  Fewer scripts left at the counter.
- **Better adherence**
  Patients stay on the therapy prescribed.
- **Higher satisfaction**
  Less waiting, less frustration.

Built for the way your practice actually works

Seamless EHR integration

Plugs into existing systems — no rip-and-replace.

Workflow-first design

Turns admin drag into a structured, delegated flow.

More time for care

Clinical teams reclaim hours every week.

Trusted partner

Proven healthcare technology, purpose-built for PA.

READY WHEN YOU ARE

Discover how RxEPA can streamline your practice today.

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